

Sharing experiences from.....

The European **End Street Homelessness** Campaign



Isobel Ashford

Deputy Director

BSHF

 @isobelashford1

 @bshf



www.bshf.org

Lee Buss

Director of Operations

Evolve Housing & Support



Evolve
Housing
+ Support



Croydon has one of the highest number of people sleeping on the streets in the UK and that number is rising.

#CRZero2020



The European **End Street Homelessness** Campaign



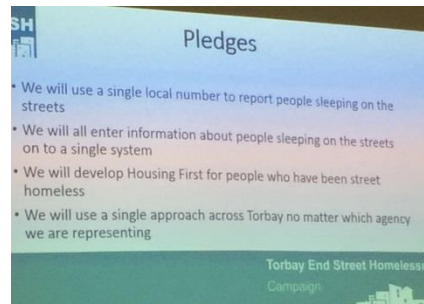
A movement of cities working together to permanently house Europe's most vulnerable people and end chronic street homelessness



Barcelona



Croydon



Torbay



Valencia



Westminster



- ✓ Trying something new
- ✓ NOT imposing a model but sharing and adapting ideas
- ✓ Local people engaged....in numbers!
- ✓ NOT just a data exercise – real people's lives
- ✓ Taking forward change in cities.....





CR Zero 2020

- We see chronic homelessness as an issue that affects entire communities
- Focused on involving as much of the wider community as possible
- Systems change
- Housing First based services
- Core steering group of:





Community Impact

- 100 local volunteers for Connections Week
- Solutions group with membership of over 60
- Over 50% not the 'usual suspects'
- First community collaboration of its kind in Croydon
- Raised the profile of homelessness





Local Government Impact

- Commitment to the campaign at a political level
- Commitment to review referral pathways
- Commitment to increase outreach resources
- Commitment to change some contractual requirements
- Solutions for people with no local connection
- Commitment to Housing First based service





Central Government Impact

- Commitment to the campaign at a Ministerial level
- Approaches from DCLG, Cabinet office and the GLA
- Housing First continuum data systems
- Housing First across the existing supported housing system





Next Steps

- Securing property and funding for Housing First
- Task and Targeting Groups
- Influencing supported housing providers
- Influencing health providers
- Influencing criminal justice partners

